



♂ Masculin

📍 Chişinău

Datele de contact sunt contra cost. Detalii aici: <https://www.rabota.md/ru/prices/cv>

Директор по маркетингу и продажам. Аутсорсинг (Fre

Despre mine

The skilled expert in marketing, the adviser-expert. An operational experience in sphere \" Sales and Marketing \" more than 17 years.

Age: 42

Gender: male

Образование: Высшее[СССР,Москва]

техническое и экономическое

-военный инженер (химико-технологическое производство)

-экономист-управление бизнесом (промышленное производство)

Опыт работы: более 17 лет [Бизнес и Государственное Управление]

Знания,навыки,опыт:

Имею хорошие знания и опыт по отраслям и направлениям.

Решаемые мной, разнопрофильный круг вопросов соответствует современным требованиям. Продажи и торговля: FMCG;Сырьевая,Топливо-Энергетический Комплекс;Производство:Химическая

Промышленность;Мебельная Промышленность; Сельское хозяйство;Агро -Техническое Снабжение и Сбыт.

Solved circle of questions:

-estimation Business and Financial plans;

-recommendations on creation Business-plan;

-technology of work of Marketing service, Selection and Management of the Personnel ;

-the organization of Marketing Researches, selection of the concept of work;

-motivation of employees, tactics of interaction-selection of Suppliers;

-consumers, criteria of a choice;

-management of the Department of Sales, managers;

-forecasting of sales, formation of strategy of development;

-how to make CRM and effectively to work with Client Base;

-corporate Clients, specificity B2B, B2C, B2G (how to work);

-conflictology (disputed situations) - working methods with

Problem Clients;

- nonconventional ways of Advertising, ATL+BTL=TTL;

- advertising Tools of the market-planning of the Advertising company, optimization of the advertising budget;

- the organization of participation of the company in the Exhibition-planning of Partner Programs for Attraction, Cross-promotion;

- tools of PR-technologies in Business .

Indemnifications: (under the arrangement)

The minimal salary: from 1000 euro +

Desirable payment: from 1500-2500 euro +

Are accepted to consideration both other offers, and opportunities.

The competence:

I can offer the Work and Consulting-service, is available, corresponding preparation, experience and the competence:

- as the Representative of the company;

- as the Investment adviser;

- as Business-broker;

- as the Credit broker;

- as Operating affairs;

- as the Marketing adviser;

- as the Expert-appraiser (the grounds and the real estate; machines and the equipment; business and investment-projects; intellectual property and actives);

- as Freelancer.

Отвечу на Ваши запросы и предложения
(Требования;Обязанности;Условия)

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