



22 years

♀ Female

O Chişinău

in Bē





#### TOP Skills

UI · 5 years

• **Project Planning** · 3 years

• Motion Graphic Design · 3 years

• User Experience · 3 years

• Customer Insights · 3 years

• Ability to Multitask · 3 years

#### **Preferences**

- Full-time
- In-house
- Hybrid
- Remote

## Languages

• Romanian · Native

• Russian · Fluent

• English · Fluent

#### Skills

- Tilda
- Figma
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects

# Datele de contact sunt contra cost. Detalii aici: https://www.rabota.md/ru/prices/cv

## **UI/UX Designer**

#### About me

I'm a UI/UX and Graphic Designer with continuous professional experience since 2020, collaborating with agencies like Seolitte and Sequoia Digital. I specialize in designing intuitive user interfaces, engaging visuals, and cohesive brand identities across web, app, and print platforms.

Two projects I'm particularly proud of include:

Bizonaire – led the full redesign of the website, crafted the complete UI/UX for their app (now live), and redesigned their internal platform, working independently alongside a project manager.

DSCD (Department of Statistics and Community Development, Sharjah – Dubai) – created the full web prototype and design for a government website, collaborating directly with teams in Dubai and managing all communication in English.

I'm passionate about creating meaningful design experiences that combine functionality, clarity, and creativity — always aiming to elevate brands and enhance user satisfaction.

## Work experience

**UI/UX Designer** · Sequoia Digital · Chişinău January 2023 - Present · 2 years 9 months

- Designed and adapted visuals for Google Ads banners, social media campaigns, and outdoor advertising
- Created brochures, promotional materials, and complete brand identities
- Developed Social Media Marketing (SMM) plans and presented them for client and team approval
- Collaborated closely with the marketing team and clients to maintain brand consistency across all platforms
- Optimized user experience through UI/UX design for websites and applications
- Began learning and actively practicing Adobe After Effects to meet increasing demand for motion graphics and animation
- Delivered numerous projects across diverse industries, including a key milestone: the design and development of a website for a Dubai government department

Skills: Social Media Design, Visual Design, UX Design, UI, Client Communication, Team Collaboration

- Creativity & Concept Development
- SMM Strategy & Planning
- Responsive Web Design
- Wireframing & Prototyping
- Print & Outdoor Design
- Google Ads Banners Design
- Social Media Design
- Branding & Identity
- · Graphic Design
- Visual Design
- UI
- UX Design

### **Driving licence**

Category: B
With personal auto

### **UI/UX Designer** · SEOlitte · Chișinău

June 2020 - December 2023 · 3 years 6 months

- Creation and adaptation of designs for Google Ads banners, social media, and outdoor advertising
- Concept and production of brochures, promotional materials, and brand identity
- Development of Social Media Marketing (SMM) plans and presentation for client and team approval
- Close collaboration with the marketing team and clients to ensure brand visual consistency
- Optimization of user experience through UI/UX design for websites and applications

Skills: Project Planning, Motion Graphic Design, User Experience, Ui, Customer Insights, Ability to Multitask, Graphic Design, Flexible Working, Team Working

## **Desired industry**

• Design / Web Design / Graphics

**Education: Higher** 

## Courses, trainings

Arte plastice cu inițiere în web-design

Graduated in 2025

Organizer: UPSC – Universitatea Pedagogică de Stat "ION CREANGĂ

#### **Design Graphic**

Graduated in 2022

Organizer: IT Step Academy