



👤 19 years

♀ Female

📍 Chișinău

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## TOP Skills

- **Copywriting** · 10 months
- **Creativity** · 10 months
- **Adaptability** · 7 months
- **Linguistics** · 7 months
- **Language Translation** · 7 months
- **Spelling and Grammar** · 7 months

## Preferences

- Flexible
- Part-time
- No schedule
- Remote
- Hybrid

## Languages

- **Romanian** · Native
- **Russian** · Fluent
- **English** · Fluent
- **French** · Elementary

## Skills

- Customer Communications Management
- Project Management

**Datele de contact sunt contra cost. Detalii aici: <https://www.rabota.md/ro/prices/cv>**

# Social Media Manager (SMM)

## About me

Am o experiență de 6 luni ca Copywriter la AllAutoExpert și Social Media Manager la Bloomcoding, unde am creat conținut captivant pentru platformele sociale, am redactat texte promoționale și am contribuit la strategia de creștere a brandului online. În acest rol, mi-am dezvoltat abilități solide de copywriting, creare de conținut vizual, gestionare a campaniilor de social media, analiză a performanței și comunicare adaptată publicului țintă. Sunt familiară cu instrumente precum Canva, Meta Business Suite, CapCut și am un simț creativ orientat spre rezultate.

## Work experience

**Social Media Manager (SMM)** · Bloomcoding · Chișinău

March 2025 - Present · 4 months

- Crafting engaging and visual content for Instagram, Facebook, TikTok
- Proficient in Canva and basic video editing tools CapCut
- Proficient in using Meta Business Suite
- Experienced in moderating comments, responding to messages
- Able to develop monthly content calendars, align posts with campaign goals, and coordinate product launches and promotional timelines
- Keeping up with social media trends, adapting them creatively to suit brand identity and audience
- Capacity to handle multiple accounts and deadlines using Notion and Content Calendars
- Previous six months experience in copywriting

Skills: Project Management, Market Trends, Copywriting, Social Media, Creativity, Communication Skills, Team Working, Research Experiences

**Copywriter** · AllAutoExpert · Chișinău

September 2023 - March 2024 · 6 months

- Creating persuasive and original copy for various formats such as websites and blogs

- Adaptability
- Copywriting
- Flexible Working
- Creativity
- Communication Skills
- Team Working

## **Driving licence**

Category: B

- Maintaining consistency in tone, style, and messaging across all written materials
- Integrate relevant keywords and follow SEO best practices to improve visibility and organic reach
- Review and revise content for grammar, clarity, and effectiveness before publication or distribution
- Meeting deadlines

Skills: Creativity, Adaptability, Linguistics, Language Translation, Spelling and Grammar, Copywriting

## **Desired industry**

- Marketing / Advertising / PR

## **Education: Student**