



Datele de contact sunt contra cost. Detalii aici: <https://www.lucru.md/ro/preтури/cv>

Head of SMM

About me

I specialize in the full cycle of digital marketing: strategy development, content creation, design and video production, copywriting, targeted advertising and social media administration.

Key cases:

- YouTube project PODNEBO - increased reach from 800 to 3 million in 30 days thanks to new strategy and engagement format.
- Whodatlucky (athlete's personal brand) - increased Instagram reach to 2 million in a month due to positioning and trending content.
- Lashess.yl (beauty business) - launched from scratch: social media design, content plan, promotion; brought in 100+ loyal customers.
- Merge Fellas (gaming) - organizing YouTube-streams with 100k+ viewers; participated in promotion of the game in the top 1 App Store in the Casual category.

Applications I work with:

FI Studio
Studio One
Canva
Adobe Photoshop
CapCut
Davinci Resolve
Blender 3d
Google Docs

Work experience

SMM/Content Maker · Five Stars · Chişinău

June 2025 - Present · 4 months

- Simultaneous management of about 20 projects per month
- writing strategies, content plans, scripts, text.
- video, photo and sound processing
- video and photo shooting
- designing stories and publications
- planning and publishing in social networks
- writing technical specifications for different departments
- analytics

👤 22 years

♂ Male

📍 Chişinău



TOP Skills

- **Davinci Resolve** · 5 years
- **Blender 3d** · 5 years
- **FI Studio** · 5 years
- **Studio One** · 5 years
- **Adobe Photoshop** · 5 years
- **Canva** · 5 years

Preferences

- Full-time
- In-house
- Hybrid
- Remote
- Mobile work

Languages

- **Romanian** · Elementary
- **Russian** · Fluent
- **English** · Medium
- **Polish** · Elementary
- **Ukrainian** · Fluent

Skills

- Разработка контент-стратегий

Driving licence

Category: B

Skills: Multitasking

Social Media Manager (SMM) · HarMax OÜ · Tallinn

January 2024 - March 2025 · 1 year 2 months

- Social media management
- Shooting video and photo content
- Video editing, photo editing, working with sound
- Working with coverage and analyzing it
- Working with advertising tools

Skills: Multitasking

Social Media Manager (SMM) · My Socials · Tallinn

January 2020 - January 2025 · 5 years 1 month

My social media:

- YouTube 93k subs
- TikTok 44k subs
- Instagram 22k subs

Skills: Davinci Resolve, Blender 3d, FI Studio, Studio One, Adobe Photoshop, Canva, CapCut

Social Media Manager (SMM) · KaddGroup OÜ · Tallinn

April 2022 - September 2023 · 1 year 6 months

- Social media management
- Shooting video and photo content
- Video editing, photo editing, working with sound
- Working with coverage and analyzing it
- Working with advertising tools

Skills: Multitasking

Desired industry

- Marketing / Advertising / PR

Education: Incomplete higher

Courses, trainings

Fullstack Developer

Graduated in 2024

Organizer: ProgAcademy

Songwriting

Graduated in 2022

