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Specialist e-media

About me

I easily find common ground within a team and adapt quickly. I'm highly trainable and always take the initiative to learn more about the company's activities in order to better understand my role and optimize my work processes.

Work experience

Dispatcher · Highest Gear LLC · Chişinău

January 2025 - April 2025 · 4 months

Skills: Communication with drivers, Logbooks

Sales Manager · Vector Group · Moscow

June 2024 - December 2024 · 6 months

Skills: Sales Promotion, Team Working

E-Media Specialist · VenTechMedia · Chişinău

July 2023 - June 2024 · 12 months

I led a small team of eight people to warm up accounts for high-quality traffic for buyers, where I built a system from scratch and selected the best strategies for working on Facebook so that algorithms would not block accounts even after a month. I also analysed and optimised both my team's processes and the company itself, helping them to grow.

Accounts were warmed up for more than 20 regions, with an almost complete list of verticals, where I took into account all the platform requirements for each one and built the most optimal strategy to maintain the quality and life of the accounts.

My work mainly consisted of working with the team and improving their skills so that they, in turn, would be ready to take on a load of 100-150 accounts per day for average quality accounts with limits of \$50-250 per account (if required by management).

It was also important to study Facebook's algorithms and constantly change targets and strategies to ensure the accounts would continue to work properly in the future, as well as to conduct test launches in various regions.

👤 22 years

♂ Male

📍 Chişinău

💰 12 000 MDL

TOP Skills

- **Team Working** · 1 year
- **Team Management** · 12 months
- **Resource Allocation** · 12 months
- **Data Analysis** · 12 months
- **Sales Promotion** · 7 months
- **Communication with drivers** · 3 months

Preferences

- Full-time
- Flexible
- In-house
- Remote

Languages

- **Romanian** · Native
- **Russian** · Native
- **English** · Medium

Skills: Team Management, Resource Allocation, Data Analysis, Team Working

Desired industry

- Logistics / Transport

Education: Incomplete higher

Moldavian State University

Currently studying

Faculty: Psychology and Pedagogical Sciences

Speciality: Psychologist