



👤 26 ani
♂ Masculin
📍 Chișinău
💰 6 000 MDL

Preferințe

- Flexibil

Limbi

- **Română** · Comunicare
- **Rusă** · Fluent
- **Engleză** · Comunicare

Datele de contact sunt contra cost. Detalii aici: <https://www.rabota.md/ro/prices/cv>

Копирайтер

Despre mine

Creative writing: Developing original and attractive texts for various formats (articles, blogs, promotional materials, etc.).

Editing and proofreading: Ensuring grammatical, spelling and stylistic accuracy of texts.

SEO Optimization: Creating content optimized for search engines, including the use of keywords and meta tags.

Research Skills: Gathering and analyzing information to create credible and relevant content.

Marketing Writing: Developing texts that effectively promote products and services, including creating advertising slogans and calls to action.

Content Management: Planning and organizing content strategies, creating content calendars.

Knowledge of different style directions: Adapting writing style depending on target audience and project goals.

Working with CMS: Experience with content management systems such as WordPress, Joomla and others.

Analytical Skills: Evaluate content effectiveness using various metrics and analytical tools.

Communication Skills: Effectively communicate with team, clients and stakeholders to gather requirements and feedback.

Time Management: Ability to work under strict deadlines, planning and prioritizing tasks.

Scripting Skills: Develop text for videos, podcasts and other multimedia projects.

Knowledge of graphic editors: Basic knowledge of visual content creation programs (Photoshop, Figma).

Experiența profesională

SMM Manager · SpinTeh · Chișinău

Ianuarie 2021 - Iulie 2023 · 2 ani 6 luni

Communication with clients, website promotion

Studii: Superioare incomplete

PGU

Absolvit în: 2023

Facultatea: Philosophy

