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UI/UX Designer, Product Designer

Despre mine

I am a dedicated Product Designer with 5+ years of experience specializing in the creation of digital experiences that resonate deeply with users. My approach is driven by a commitment to design thinking and the development of human-centered solutions. I am unwavering in my pursuit of solving real-world challenges through strategic design.

□ About Me

- ⌚ 5 years as a Product (UI/UX) Designer
- ⌚ Created a 30-week course on the product design process
- ⌚ Design Educator & Lead
 - User-centered Design
 - Product Discovery
 - Mobile Interface Design
 - UI/UX Design
 - Responsive Design
 - Product Concept
 - Product Design
 - Branding & Identity
 - Visual Design
 - Mentor
 - Team Lead

Experiența profesională

Senior Product Designer · FeelIT · Chișinău

Iunie 2022 - Prezent · 3 ani 6 luni

- Drove end-to-end design of invoicing system managing over \$20M in transactions annually. Conducted 15+ user interviews, translated insights into intuitive flows and interactions.
- Led visual design of legacy auto parts e-commerce platform, increasing mobile conversions 250%. Introduced atomic design system enabling team to build, iterate and test 20% faster.
- Partnered with devs to conceptualize and execute omni-channel rebrand and redesign for national restaurant chain in France. Unified experiences across web, mobile, and 130+ locations.
- Designed SaaS tool using ML to match experts with high-value audience questions. Solution helped clients establish thought

👤 22 ani
♂ Masculin
📍 Chișinău
💰 22 000 MDL

Preferințe

- Full-time

Limbi

- **Română** · Fluent
- **Rusă** · Fluent
- **Engleză** · Fluent

Permis de conducere

Categoria: B

leadership, increase authority.

- Partnered with engineering team to test and refine machine learning models powering the platform.
- As Design Lead, managed 2 designers while mentoring 4 interns. Instilled human-centered design thinking across teams through workshops and training.
- Created 30-week course on product design process. Enabled organization to uplevel UX maturity.

Studii: Medii de specialitate

Centrul de Excelență în Informatică și Tehnologii Informaționale

Absolvit în: 2023

Specialitatea: Administrarea Aplicațiilor Web