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## UI/UX Designer

### Despre mine

Senior Product Designer | Crafting User-Centric Solutions for Digital Excellence | Innovator in UX/UI Design

Product Design

UI Design

UX Design

Usability testing

Interactive Design

Design System

Atomic Design

Agile

Motion Design

HTML & CSS

SketchApp, Figma

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Wireframes / Invisionapp / Figma

Adobe Experience Design

### Experiența profesională

**Senior UI/UX Designer & Lead Designer** · Kragman GmbH · Chișinău

*Octombrie 2022 - Ianuarie 2024 · 1 an 4 luni*

- Managed a team of two designers in creating a food industry marketplace.
- Oversaw the design process from concept to implementation.
- Collaborated with cross-functional teams to align design objectives.
- Optimized user experience through research and testing.
- Designed client websites for optimal user experience, focusing on intuitive interfaces and seamless navigation.
- Created a new marketplace for the food industry from inception to implementation, ensuring user satisfaction and business goals alignment.
- Utilized user-centric design principles, conducting research and testing to refine designs.
- Collaborated cross-functionally to align design objectives with business goals and technical feasibility.

👤 32 ani  
♂ Masculin  
📍 Chișinău

### Preferințe

- Full-time

### Limbi

- **Română** · Fluent
- **Rusă** · Fluent
- **Engleză** · Comunicare

### Permis de conducere

Categoria: B

Cu automobil personal

## **Senior Product Designer · Muume · Chişinău**

*Februarie 2020 - Mai 2022 · 2 ani 3 luni*

I had to create design system for a couple of products which company has.

I made UX and UI for company products.

Applying the design system based on Material Design.

Animations for the web application and mobile ones.

## **Lead Designer · Oneest · Chişinău**

*Mai 2019 - Decembrie 2019 · 8 luni*

- Led the design initiatives for a telecommunications startup, overseeing the development of two interconnected projects: a business aggregator for operator hiring and a CRM for call center operations.

- Directed the end-to-end design process, including user interviews, wireframing, and usability testing, to ensure the seamless functionality and user experience of both projects.

- Established a comprehensive design system to maintain consistency and scalability across all aspects of the projects, enhancing efficiency and facilitating collaboration among team members.

- Managed a team of two junior designers and one illustrator designer, providing mentorship, guidance, and feedback to foster their professional growth and ensure the successful execution of design tasks.

- Collaborated closely with cross-functional teams to align design objectives with business goals and technical requirements, facilitating effective communication and synergy throughout the development process.

## **Motion Designer & Mobile App Designer · Midnight Works · Chişinău**

*Septembrie 2015 - Mai 2019 · 3 ani 8 luni*

- Orchestrated dynamic visual experiences as a Motion Designer, infusing life and personality into our mobile app designs to captivate users and enhance engagement.

- Crafted visually stunning animations and transitions that seamlessly integrated with the overall user interface, creating an immersive and delightful user experience.

- Collaborated closely with the design and development teams to ensure the seamless integration of motion design elements within the mobile app, aligning with both design aesthetics and technical feasibility.

- Spearheaded the design process for our mobile app, from conceptualization and wireframing to prototyping and final implementation, ensuring a user-centric approach and optimal usability.

- Utilized my expertise in mobile app design principles to create intuitive and visually appealing interfaces that resonate with

users and drive engagement and retention.

- Conducted user testing and gathered feedback to iteratively refine and enhance the mobile app design, continuously striving for excellence and innovation in user experience.

### **Junior Motion Designer · Webstyle · Chişinău**

*August 2014 - Septembrie 2015 · 1 an 2 luni*

- Transitioned into the role of Junior Motion Designer within the company, fueled by a desire to delve into the dynamic world of motion graphics and animation.
- Assisted senior motion designers in the creation of captivating animations and visual effects for a variety of digital media projects, including websites, mobile apps, and promotional videos.
- Collaborated closely with design and development teams to integrate motion design elements seamlessly into project deliverables, ensuring consistency with brand guidelines and project objectives.
- Contributed creative ideas and concepts to brainstorming sessions and design discussions, leveraging my enthusiasm and fresh perspective to enhance project outcomes.
- Demonstrated a willingness to learn and adapt, eagerly embracing new techniques and technologies in motion design to expand my skill set and contribute effectively to team projects.
- Supported the optimization of workflow processes and project timelines by assisting with tasks such as file organization, asset management, and project documentation.

### **Junior Web Designer · Webstyle · Chişinău**

*Octombrie 2011 - August 2014 · 2 ani 11 luni*

- Transitioned into the role of Junior Web Designer within the same esteemed marketing agency, where I continued to hone my design skills and expand my expertise in digital design.
- Collaborated with senior designers and developers to create visually compelling and user-friendly websites that effectively showcased clients' brands and products.
- Assisted in all stages of the website design process, from wireframing and prototyping to final implementation, contributing fresh ideas and creative solutions to enhance the overall user experience.
- Supported the optimization of website performance and responsiveness across various devices and browsers, ensuring seamless functionality and accessibility for users.
- Demonstrated proficiency in HTML, CSS, and other web design tools to execute design concepts and translate visual mockups into functional web interfaces.
- Adapted quickly to evolving design trends and technologies, proactively seeking opportunities for learning and growth to stay current with industry best practices.
- Collaborated closely with cross-functional teams, including developers, marketers, and project managers, to ensure alignment with project goals and timelines, fostering a

collaborative and results-driven work environment.

## **Graphic Designer · Webstyle · Chişinău**

*Aprilie 2011 - Octombrie 2011 · 6 luni*

- Designed captivating print materials for diverse marketing campaigns as a Graphic Designer within a dynamic marketing agency environment.
- Created visually compelling graphics, including brochures, flyers, posters, and promotional materials, that effectively communicated clients' brand messages and captured audience attention.
- Collaborated closely with clients and internal stakeholders to understand project requirements and translate conceptual ideas into visually appealing designs that align with brand guidelines and marketing objectives.
- Leveraged my creativity and design expertise to develop innovative solutions that differentiated clients' brands and resonated with target audiences across various print mediums.
- Demonstrated proficiency in Adobe Creative Suite and other design tools to execute high-quality designs efficiently and meet tight deadlines in a fast-paced agency environment.
- Contributed to brainstorming sessions and creative discussions, offering valuable insights and ideas to enhance the visual impact and effectiveness of marketing collateral.

## **Studii: Medii de specialitate**

### **Государственный Университет**

*Absolvit în: 2016*

Facultatea: Экономики

Specialitatea: Маркетинг