Content Manager

26 years
Female
Chișinău

TOP Skills

- **Content Management** · *3 years*
- **Web Content Management Systems** · *2 years*
- **Team Working** · *2 years*
- **Artificial Neuralworks** · *2 years*
- **Net** · *2 years*
- **Web Content** · *1 year*

Languages

- **Romanian** · Don't know
- **Russian** · Native
- **English** · Fluent

Skills

- Figma
- Adobe Photoshop
- WordPress
- GPT
- HTML

Work experience

Content Manager · Flowwow · remotely
December 2024 - Present · 9 months

Assistance in designing stores in the international direction;
Creating product cards for the marketplace;
Preparing graphic and text content for the product card;
Creating a description using ChatGPT;
Editing product images in Adobe Photoshop/Photoroom.

Skills: Digital Marketing, Web Content Management Systems, Content Management, Adobe Photoshop, Artificial Neuralworks, Net, Team Working

Content Manager · Adviva · remotely
February 2024 - November 2024 · 10 months

Administration of websites on the company's CMS;
Localization of websites;
Layout of pages on HTML and CSS;
Bringing graphic content into proper form;
Writing technical specifications for designers;
Preparation of texts using neural networks, including their localization;
Interaction with designers, copywriters, developers, marketers to optimize content.

Skills: Team Working, Web Content Management Systems, Content Management, HTML, Artificial Neuralworks, Net, Language Translation, GPT

Content Manager · CAPSBOLD LTD · remotely
September 2023 - December 2023 · 3 months

Administration of Wordpress and Joomla websites: customization, SEO setup, content placement;
Preparation of graphic content in Canva and Adobe Photoshop;
Placement of technical specifications for designers.

Skills: Content Management, Joomla, Adobe Photoshop, WordPress, Team Working

Content Manager · SUNSHINE GROUP, LLC · remotely

August 2022 - September 2023 · 1 year 2 months

Working with English-language content, sometimes created by a neural network;
Creating graphic content using Figma;
Preparing content for Amazon;
Administration: WordPress (including Woocommerce) and the company's CMS;
Adding, updating, checking, editing content on store websites;
Communication with departments involved in product creation (design, analytics, development), and sometimes working in these positions;
Testing new features.

Skills: Team Working, Figma, WooCommerce, WordPress, Web Content Management Systems, Web Content, Content Management, Artificial Neuralworks, Net

Content Manager · НаПоправку · remotely

March 2022 - June 2022 · 4 months

Adding, updating, checking, editing content on the website.

Skills: Content Management, Web Content, Web Content Management Systems

Tester · Yandex · remotely

February 2022 - March 2022 · 1 month

Testing of company services, computer and mobile versions of apps, games;
Writing bug reports.

Skills: Testing Skills

Desired industry

- Marketing / Advertising / PR

Education: Higher

Saint-Petersburg State University
Graduated in: 2021
Faculty: Institute of Earth Science
Speciality: Nature Management Conservation