



- $\stackrel{\circ}{\sim}$ 19 years
- Q Female
- O Chişinău

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TOP Skills

- **Copywriting** · 11 months
- Creativity · 11 months
- Adaptability · 7 months
- Linguistics · 7 months
- Language Translation · 7 months
- Spelling and Grammar · 7 months

Preferences

- Flexible
- Part-time
- No schedule
- Remote
- Hybrid

Languages

- Romanian · Native
- Russian · Fluent
- English · Fluent
- French · Elementary

Skills

- Customer Communications
 Management
- Project Management

Datele de contact sunt contra cost. Detalii aici: https://www.rabota.md/ro/prices/cv

Social Media Manager (SMM)

About me

I have 6 months of experience as a Copywriter at AllAutoExpert and Social Media Manager at Bloomcoding, where I created engaging content for social platforms, wrote promotional texts, and contributed to the brand's online growth strategy. In this role, I developed strong skills in copywriting, visual content creation, social media campaign management, performance analysis, and audience-targeted communication. I am familiar with tools such as Canva, Meta Business Suite, and CapCut, and I have a creative mindset focused on results.

Work experience

Social Media Manager (SMM) · Bloomcoding · Chișinău

March 2025 - Present · 5 months

- Crafting engaging and visual content for Instagram, Facebook, TikTok

- Proficient in Canva and basic video editing tools CapCut
- Proficient in using Meta Business Suite
- Experienced in moderating comments, responding to messages
- Able to develop monthly content calendars, align posts with campaign goals, and coordinate product launches and promotional timelines
- Keeping up with social media trends, adapting them creatively to suit brand identity and audience
- Capacity to handle multiple accounts and deadlines using Notion and Content Calendars
- Previous six months experience in copywriting

Skills: Project Management, Market Trends, Copywriting, Social Media, Creativity, Communication Skills, Team Working, Research Experiences

Copywriter · AllAutoExpert · Chișinău September 2023 - March 2024 · 6 months

- Creating persuasive and original copy for various formats such as websites and blogs

- Maintaining consistency in tone, style, and messaging across all

- Adaptability
- Copywriting
- Flexible Working
- Creativity
- Communication Skills
- Team Working

Driving licence

Category: B

written materials

- Integrate relevant keywords and follow SEO best practices to improve visibility and organic reach

- Review and revise content for grammar, clarity, and effectiveness before publication or distribution
- Meeting deadlines

Skills: Creativity, Adaptability, Linguistics, Language Translation, Spelling and Grammar, Copywriting

Desired industry

• Marketing / Advertising / PR

Education: Student